

THE BEGINNING

Anna and Matt were both single in San Francisco when a mutual friend introduced them to each other. The matchmaker thought they'd get along because they were both Jewish Canadians living in the city by the Bay.

The proposal took place in Whistler on a ski trip that included Anna's family. After several trips to the peak of the mountain it was clear to Matt that the location was the perfect spot to propose. "One afternoon, my parents mysteriously decided not to ski, and Matt took me to the peak and proposed. Matt would want you to know that I mistook the ring box for a cinnamon bun," Anna jokingly recalls.

The wedding was booked for May 30, 2010, but because the engagement happened in December of 2009, the venue they had selected—THE VANCOUVER CONVENTION CENTRE—was on security lockdown for the Olympics. "We wouldn't even get to see it until April 13. I hadn't ever been there, but could tell from the pictures and from what my family had told me that it was a special place. There were definitely some last minute decisions but it was everything I could've dreamed of. We just instinctively knew it was going to be great." The couple hired San-Francisco based event planning company ALISON EVENTS to help them orchestrate their Vancouver wedding.

ANNA and MATT

Anna wore a *Monique Lhuillier* gown purchased at the **MONIQUE LHULLIER** store in Los Angeles. The gown featured an embroidered bodice with a champagne coloured sash tied at her waist. *Ashley Gesner* provided hair and makeup services.

Matt wore an *Isaia* suit from **BARNEY'S**.

Photographed by **JANA VACKOVA**



Darlene Myers-Jackson of **BOUQUETS FLORAL** created the stunning bouquet Anna carried down the aisle.



THE INVITE

The illustrated and very personalized wedding invitation was designed by *Christine Schmidt* of **YELLOW OWL WORKSHOP**. The artist lives in Anna and Matt's neighbourhood in San Francisco.

NATURAL ELEGANCE

The ceremony took place on the second floor of the **VANCOUVER CONVENTION CENTRE** where guests had an amazing view of the Vancouver waterfront. Anna's first cousin officiated.

Anna walked down the aisle to a live acoustic instrumental version of Neil Young's 'Harvest Moon,' played by musician Brad Tidswell. "It was just a very peaceful moment to hear the music start, see all the people who'd gathered for us and walk down the aisle to my future husband," she recalls.

The couple wanted their reception decor to reflect the natural woodland beauty of British Columbia. The end results were a collaboration between many vendors, with **ALISON EVENTS PLANNING + DESIGN** overseeing the overall creative direction.

Darlene Myers-Jackson of **BOUQUETS FLORAL** was instrumental in the floral component of the decor. "Darlene really understood that we loved a clean and simple look. The colors were muted, but birch and wood vessels and linens brought in color," recalls Anna.

Day-of stationery which included menus, table numbers, programmes, escort cards and welcome bags were printed by **HELLO LUCKY!** There was even tiny signage printed to showcase the ingredients of the couple's signature cocktail—the Lovinsky—made with vodka, Chambord, Elderflower syrup, lemon juice, soda and lemon rind.

DJ Blue (a.k.a. Adam Moreno) was flown in from New York City to spin during dinner and the dancing.

"The most important thing we wanted was to be surrounded by everyone who is important to us and for everyone to have a lot of fun. We got that—we had 250 people at our wedding and the energy was crazy!—and we created an amazing, fun environment. It was also simple, natural and perfectly beautiful."

The couple still reside in San Francisco. ☺

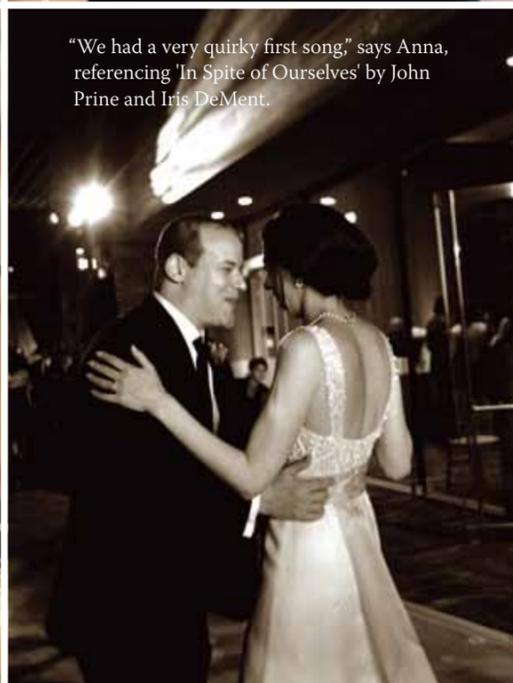


THE RECEPTION

The Convention Centre has a wonderfully neutral textured wall that lends itself to natural decor schemes. Guests sat on natural wood Chiavari chairs from **A&B PARTY TIME RENTALS** with linen from **LA TAVOLA**. The wood vessels for the floral arrangements were sourced from **ART OF THE PARTY**.



Anna and Matt thoughtfully looked after the children at their wedding with a special 'kids table.' The table featured all sorts of fun details including whimsical fiddlehead ferns tucked into the menus.



"We had a very quirky first song," says Anna, referencing 'In Spite of Ourselves' by John Prine and Iris DeMent.

ABOUT THE PHOTOGRAPHER



Jana Vackova Photography; Jana has been photographing portraits and weddings professionally for 11 years. Always using medium format film, she lets her work speak for itself. She looks forward

to meeting you. Visit janavackovaphotography.com or phone 604 719 3790

RE:SOURCE

for the COMPLETE wedding day vendor list visit www.wedlux.com